

# SABARISH RAGHUPATHY

## User Experience Designer

- 10 years of technology experience, including nearly 5 years in UI/UX design.
- Experience leading projects and teams.
- Proven team player in cross-functional, fast-paced, client-facing environments.

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## ✍ Skills

- **UX Methods:** Card sorting, Contextual inquiry, Heuristic evaluation, High fidelity prototyping, Information architecture, Journey mapping, Personas, Role models, Scenarios, Sitemaps, Specifications, Surveys, Task models, User flows, Usability testing, Wireframes.
- **Design tools:** Sketch, InVision, Axure, Proto.io, Framer, Omnigraffle, Adobe Creative Suite.
- **UI development/Other:** HTML, CSS, Git, JavaScript, Bootstrap, Agile Methodologies.

## 🎓 Education

### THE UNIVERSITY OF MICHIGAN, SCHOOL OF INFORMATION Master of Science in Information, Human-Computer Interaction

Ann Arbor, MI | 2011-2013

- Received the 'Faculty & Alumni' Scholarship.
- Won best project award for a design course.
- American Libraries Association accredited.
- Student Liaison, Masters Association.
- Executive Officer, Student Organization for Computer-Human Interaction.

### VISVESVARAYA TECHNOLOGICAL UNIVERSITY, NITTE INSTITUTE OF TECHNOLOGY

#### Bachelor of Engineering in Computer Science and Engineering

Bangalore, India | 2001-2005

- Founder of the successful inter-collegiate cultural/literary fest, Anaadyanta.
- Selected as Microsoft's Student Ambassador.
- Founded the Computer Science club.

## 📁 Work Experience

### EDLAB, TEACHERS COLLEGE, COLUMBIA UNIVERSITY Lead User Experience Designer/User Interaction Engineer

New York, NY | SEP 2015-CURRENT

- Own the design and experience of EdLab's new and updated products and services.
- Introduced and implemented user-centered and iterative design/development processes.
- Designed and developed projects in the library and education sectors. **Projects:** Vialogues (*video discussion tool*), Rhizr (*online learning platform*), Library website and mobile apps.
- Designed various in-house applications and tools. **Projects:** Library payments system, Event management system, Attendee check-in tablet app, EdLab accounts system.
- Designed EdLab's new website, including the blog, CMS, single-sign-on, and search systems.
- Support the technical team with HTML and CSS development.

### EMPIRICAL UX (NOW, AMPLIFIED BY DESIGN)

#### User Experience Designer

Portland, OR | AUG 2013-SEP 2015

- Worked on nearly 30 diverse projects, including smart cars and in-vehicle infotainment, mobile and tablet apps, websites, and the Internet of Things.
- Interacted regularly with senior stakeholders, PMs, developers, researchers from clients including Jaguar Land Rover, Intel, Informatics, Symantec, Dell, Altimetrik, PayPal.
- Defined client vision and strategy by exploring future product concepts and usages.
- Created role models, task models, personas, user flows, and scenarios to define and bring clarity to user and client needs.
- Communicated design decisions through detailed wireframes and interaction specifications.
- Built prototypes, developed websites, and worked with developers to implement designs.

### DELL - GLOBAL SITE DESIGN

#### User Experience Architect

Austin, TX | JUN 2012-SEP 2012

- Helped simplify the product browsing and shopping experience for millions of customers, by reducing the number of shopping segments on Dell's home page.
- Revamped the 'File-Uploader' and 'Pagination' patterns, and made them the first responsive patterns in Dell's Pattern Library.
- Helped in the generation of a new set of personas for Dell's UX team.
- Interviewed consumers to generate journey maps of end-to-end customer experience.

### UNIVERSITY OF MICHIGAN - C.S. MOTT CHILDREN'S HOSPITAL Web Designer/Developer

Ann Arbor, MI | SEP 2011-OCT 2012

- Participated in contextual interviews with medical staff at the hospital's pediatrics-cardiology unit and research staff at the School of Public Health, to understand existing user-data collection methods.
- Iteratively designed and tested layouts and interactions via wireframes and mockups.
- Developed early parts of the new web-based research tool using HTML, CSS, and JavaScript.

### DELL SERVICES (PEROT SYSTEMS)

#### Software Development Engineer

Bangalore, India and Plano, TX | JUN 2005-JUL 2011

- Developed web-applications for several key US healthcare providers using HTML, CSS, and Microsoft .NET technologies.
- Liaison between the offshore team (*Bangalore*), the onsite team (*Plano, TX*), and clients (*USA*).

### ADDITIONAL EXPERIENCE

- Bonobology.com: Evaluated their site and provided design recommendations.
- Margaret Sanger Papers Project, New York University: Designed new project website.
- Graduate Student Instructor, University of Michigan: "Introduction to Cognitive Psychology".
- Teaching Assistant, University of Michigan: "Cyberscience".